Infobooklet

Kontaktparty 2020

Saturday, 29 Feb 2020, 11am to 5pm

The largest academic IT-recruiting fair in Switzerland   www.kontaktparty.ch

Our Concept

The Kontaktparty is organized annually on a voluntary basis by the Kontaktparty Committee (KPK) of the Association of Computer Science Students at ETH Zurich (VIS) and has established itself over time as the largest academic IT recruiting fair in Switzerland with more than 100 exhibitors and over 600 visitors. Further information about VIS can be found at www.vis.ethz.ch and at firmen.vis.ethz.ch you will find further information on VIS company events.

The fair takes place at the ETH Zurich Center and is primarily aimed at students of computer science at ETH Zurich as well as other universities, and potential employers from the IT industry. The Kontaktparty focuses on personal discussions between students and company representatives. This should serve as a foundation to find a job, an internship or a Bachelor/Master thesis. The fair is accompanied by a comprehensive guide and other related events.

For the more than 1,600 bachelor and master students of computer science, data science, computational biology and bioinformatics, VIS is the first point of contact for events, excursions, study support and representation on dealings with the Department of Computer Science at ETH Zurich. All these offers, from the welcome weekend for first-semester students to the exam preparation courses for the most important exams until the largest academic IT-recruiting fair in Switzerland, are organised by around 120 students on a completely voluntary basis alongside their studies. The VIS is part of the Association of Students at ETH Zurich (VSETH), the umbrella organisation of all student organisations at ETH Zurich, which politically represents the more than 20'000 students in the university. Like the VIS, the VSETH is omnipresent in student life outside the lecture halls.

An impression of the Kontaktparty 2019

Booth Categories

We offer the booth categories A+, A, B and C.

Category A+

Do you have an innovative idea or an interactive product that you would like to demonstrate? Would you like to help shape the Kontaktparty 2020 and make it something special? Category A+ makes it possible.

Category A+ is located on the upper floor. Companies in category A+ benefit from the following services:
- The area of four 4 seat tables
- Prominent placement in the fair guide
- Prominent placement on promotional posters
- Publication of your promotional video before and at the Kontaktparty
- Special support at the Kontaktparty

Our prices[1]:
- 1 spot, category A+   4500 CHF

Only four A+ booths are available. If you are interested, please send your application with your ideas to a-plus@kontaktparty.ethz.ch **before 13 January 2020**.

Category A

Category A is located in the entrance area of the lower floor. Category A companies receive the following services:
- Prominent placement in the fair guide
- Prominent placement on promotional posters

Our prices[1]:
- 6 seat table, category A   2800 CHF
- 4 seat table, category A   2500 CHF

Category B

Category B is located on the lower floor.
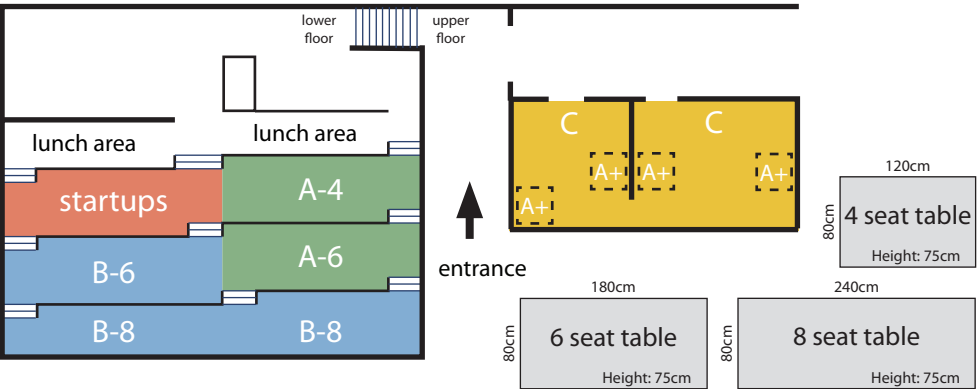
Our prices[1]:
- 8 seat table, category B   2000 CHF
- 6 seat table, category B   1700 CHF

Category C

Category C is located on the upper floor.

Our prices[1]:
- 4 seat table, category C   1200 CHF

[1]   The prices do not include taxes.

Startups

We want to offer new and innovative startups the opportunity to present themselves and attract talent at an attractive price. We have therefore reserved a separate area at the fair just for startups. In addition to the fair guide, startups will also be listed in a sepperate brochure, which will be available at the Kontaktparty.

Startups are companies whose entry in the trade register is not older than 3 years. Newly founded subsidiaries of existing companies are also not considered startups.

The registration starts on 1 December 2019 and ends on 13 January 2020.

The participation fee is CHF 300[1].

The number of places is limited and the assignment will be made by the Kontaktparty Committee.

All information can also be found at :
www.kontaktparty.ch/companies.php#startups

An impression of the startup section at the Kontaktparty 2019

Services

For booth rental and all other services, the Terms and Conditions of participation for company fairs at VSETH apply.

Included in the Booth Booking
The following services are implicitly included in the booking of your booth:
- Fairguide
- Boothinfrastructure
- Catering
- Transport service

Fair Guide
The fair guide contains portraits of all participating companies. Before the Kontaktparty, 1000 booklets will be distributed among our students. The guides serve as a central source of information about the fair.

Infrastructure
Electricity and WLAN are included (no other type of network connection is provided).

Transport Service
We organize the transport of your equipment from the baggage-drop to your booth.

Additional Services
You can book the following services in addition to your booth[1]:
- Advertisement in the fair guide   1000 CHF
- Promotional video   500 CHF
- Parcel reception service   350 CHF
- Parking permit   0 CHF

All services can only be booked during the registration process. Information on deadlines can be found on page 6.

Advertisement in the Fair Guide
Your A5 advertisement will be published next to your portrait in the fair guide. Thus , the reader's focus completely lies on your company.

Promotional Video
We present your promotional video (max. 120 seconds, no sound) to our students. This will be done in advance on Facebook (approx. 2 to 4 weeks before the start of the Kontaktparty) and at the Kontaktparty itself on two large, crucially placed screens.

Parcel Reception Service
If you want to send us your exhibition quipment in advance, we will give you the opportunity to do so up to two weeks before the exhibition. On your arrival, you will find your equipment at your place.

The return of the sent equipment is not included in the parcel reception service.

Parking Permit
On the day of the Kontaktparty, you will receive a parking card for the ETH parking garage in the main building when you arrive at the baggage-drop.

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[1] The prices do not include taxes.

Process

Registration for A+
If you are interested in booking an A+ spot, please send us your application with your ideas to a-plus@kontaktparty.ethz.ch before **13 September 2019**.

Registration
On **17 September 2019 from 10am** until **19 October 2019** you can register your company for the Kontaktparty 2020. Prior to the registration you need to create an account on our web platform www.kontaktparty.ch. Please note that there is a big rush and many spots will already be taken after only a few hours. You can also subscribe to one of our waiting lists.

Finalization and Ready-To-Print
From your registration of the Kontaktparty until **1 December 2019** you have time to finalize your details (incl. portrait) and book additional services. Afterwards the printing of the fair guide will be ordered.

Registration for Startups
The registration for startups opens on **1 December 2019** and closes on **13 January 2020**. For more information, see the Startups section on page 4.

Promotional Video Deadline
If you have booked the additional service „Promotional Video", you can send your video to marketing@kontaktparty.ethz.ch until **31 December 2019**.

Before the Fair
As soon as the fair guide has been printed, you will receive one with additional information about the day of the fair in your mail.

Fair
The fair takes place on **29 February 2020** in the Mensa Polyterrasse of ETH Zurich, just next to the ETH main building from 11:00am to 5:00pm.

Imprint

The Kontaktparty committee is part of the VIS.