Infobooklet

Kontaktparty 2024
Saturday, 16 March 2024, 11am - 5pm

The largest academic IT-recruiting fair in Switzerland

kontaktparty.ethz.ch

Our Concept

The Kontaktparty is organized annually on a voluntary basis by the Kontaktparty Committee (KPK) of the Association of Computer Science Students at ETH Zurich (VIS) and has established itself over time as the largest academic IT recruiting fair in Switzerland with more than 100 exhibitors and over 600 visitors. Further information about VIS can be found at www.vis.ethz.ch and at firmen.vis.ethz.ch you will find further information on VIS company events.

The fair takes place at the ETH Zurich Center and is primarily aimed at students of computer science at ETH Zurich as well as other universities, and potential employers from the IT industry. The Kontaktparty focuses on personal discussions between students and company representatives. This should serve as a foundation to find a job, an internship or a Bachelor/Master thesis. The fair is accompanied by a comprehensive guide and other related events.

For the more than 1,600 bachelor and master students of computer science, data science, computational biology and bioinformatics, VIS is the first point of contact for events, excursions, study support and representation on dealings with the Department of Computer Science at ETH Zurich. All these offers, from the welcome weekend for first-semester students to the exam preparation courses for the most important exams until the largest academic IT-recruiting fair in Switzerland, are organised by around 120 students on a completely voluntary basis alongside their studies. The VIS is part of the Association of Students at ETH Zurich (VSETH), the umbrella organisation of all student organisations at ETH Zurich, which politically represents the more than 20'000 students in the university. Like the VIS, the VSETH is omnipresent in student life outside the lecture halls.

An impression of the Kontaktparty 2023

Booth Categories

We offer the booth categories A+, A, B+, B and C.

Category A+

Do you have an innovative idea or an interactive product that you would like to demonstrate? Would you like to help shape the Kontaktparty 2024 and make it something special? Category A+ makes it possible.

Category A+ is located on the upper floor. Companies in category A+ benefit from the following services:
- The area of four 4 seat tables
- Prominent placement in the fair guide
- Prominent placement on promotional posters
- Publication of your promotional video before and at the Kontaktparty
- Special support at the Kontaktparty

Only four A+ booths are available. If you are interested, please send your application with your ideas to a-plus@kontaktparty.ethz.ch **before 15 September 2023**.

Category A

Category A is located in the entrance area of the lower floor. Category A companies receive the following services:
- Prominent placement in the fair guide
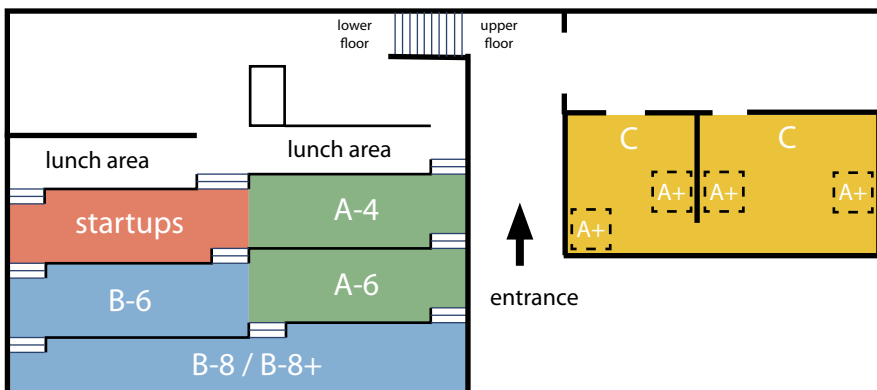- Prominent placement on promotional posters

Category B+

Category B is located on the lower floor. The tables are placed lengthwise to the wall. As shown in the sample table plan on the next page. This gives you more space to interact with the students.

Category B

Category B is located on the lower floor. The tables are placed with the shorter edge parallel to the wall.
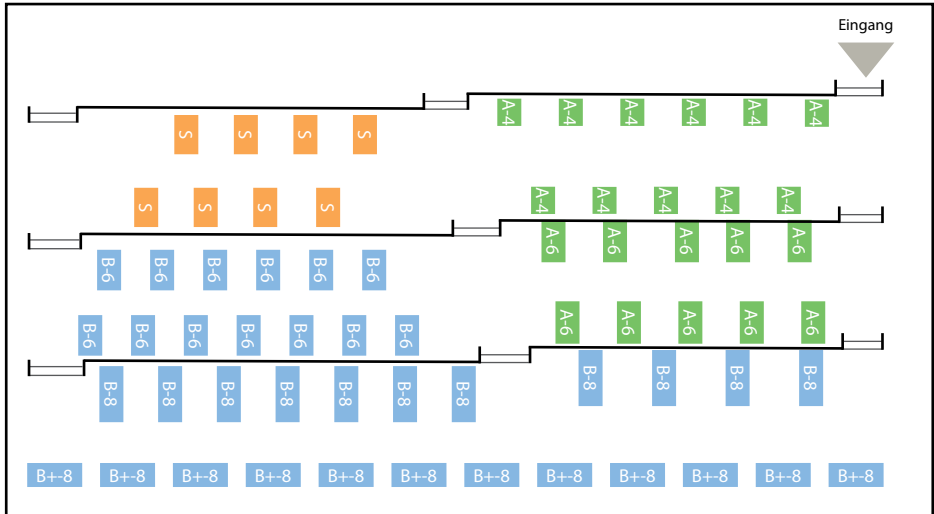
Category C

Category C is located on the upper floor.

Sample table plan

This table plan does not perfectly represent the situation at the Kontaktparty. Depending on demand, the Kontaktparty team reserves the right to slightly change the number and positioning of tables per category. This plan is mainly to illustrate the difference of categories B and B+.

S stands for startups, more information for startups can be found on the next page.

Our prices[1]:

- 1 spot, category A+   5000 CHF
- 6 seat table, category A   3100 CHF
- 4 seat table, category A   2800 CHF
- 8 seat table, category B+   2400 CHF
- 8 seat table, category B   2200 CHF
- 6 seat table, category B   1900 CHF
- 4 seat table, category C   1400 CHF

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1   The prices do not include taxes.

Startups

We want to offer new and innovative startups the opportunity to present themselves and attract talent at an attractive price. We have therefore reserved a separate area at the fair just for startups. In addition to the fair guide, startups will also be listed in a sepperate brochure, which will be available at the Kontaktparty.

Startups are companies whose entry in the trade register is not older than 3 years. Newly founded subsidiaries of existing companies are also not considered startups.

The registration starts on **20 September 2023** and ends on **12 November 2023**.

The participation fee is CHF 300[1].

The number of places is limited and the assignment will be made by the Kontaktparty Committee.

All information can also be found at :
kontaktparty.ethz.ch/companies.html#startups

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1   The prices do not include taxes.

An impression of the Kontaktparty 2023

Services

For booth rental and all other services, the [Terms and Conditions of participation for company fairs at VSETH](#) apply.

Included in the Booth Booking

The following services are implicitly included in the booking of your booth:

- Fairguide
- Booth
- Catering
- Transport service

Fair Guide

The fair guide contains portraits of all participating companies. Before the Kontaktparty, 1000 booklets will be distributed among our students. The guide serves as a central source of information about the fair.

Infrastructure

Electricity and WiFi are included (no other type of network connection is provided).

Transport Service

We organize the transport of your equipment from the baggage-drop to your booth.

Additional Services

You can book the following services in addition to your booth[1]:

- Advertisement in the fair guide   1000 CHF
- Promotional video   500 CHF
- Parcel reception service   350 CHF
- Parking permit   0 CHF

All additional services can only be booked during the registration process. Information on deadlines can be found on page 8.

Advertisement in the Fair Guide

Your A5 advertisement will be published next to your portrait in the fair guide. Thus, the reader's focus completely lies on your company.

Promotional Video

We present your promotional video (max. 120 seconds) to our students. This will be done in advance on Facebook, Instagram and LinkedIn (approx. 2 to 4 weeks before the start of the Kontaktparty) and at the Kontaktparty itself (without sound) on two large, prominently placed screens.

Parcel Reception Service

You may send us your exhibition material during the two weeks before the Kontaktparty. You will find it at your booth upon your arrival.

Important:
The return of the sent material is not included in the parcel reception service. Please have it picked up no later than 14 days after the event. All left over items will be thrown away and not distributed among the students.

Parking Permit

If you reserved a Parking Permit during the registration, you will receive a parking card for the ETH parking garage in the main building when you arrive at the baggage-drop on the day of the Kontaktparty.

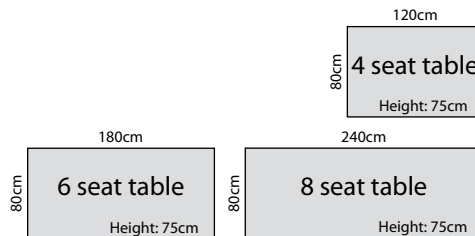1   The prices do not include taxes.

Limit of Company Representatives

Since Kontaktparty tends to become very crowded, we have to limit the number of company representatives at the booth at any given time. The limits are as follows:

category	table	maximum number of company representatives at a time
A+		no limit
A	6 seat	4 people
A	4 seat	4 people
B / B+	8 seat	4 people
B	6 seat	3 people
C	4 seat	3 people
Startups		2 people

Table size

The following Image illustrates the sizes of the different tables.

120cm
80cm
4 seat table
Height: 75cm

180cm
80cm
6 seat table
Height: 75cm

240cm
80cm
8 seat table
Height: 75cm

Process

Registration for A+

If you are interested in booking an A+ spot, please send us your application with your ideas to a-plus@kontaktparty.ethz.ch before **15 September 2023**.

Registration

On **20 September 2023 from 10am** until **20 October 2023** you can register your company for the Kontaktparty 2024. Prior to the registration you need to create an account on our web platform VISIT. Please note that there is a big rush and many spots will already be taken after only a few hours. You can also subscribe to one of our waiting lists.

Finalization and Ready-To-Print

From your registration of the Kontaktparty until **1 December 2023** you have time to finalize your details (incl. portrait) and book additional services. Afterwards the printing of the fair guide will be ordered. If we have not received a portrait by then, the fair guide will be printed without your portrait.

Promotional Video Deadline

If you have booked the additional service „Promotional Video", you can send your video to marketing@kontaktparty.ethz.ch until **1 January 2024**.

Before the Fair

As soon as the fair guide has been printed, you will receive one with additional information about the day of the fair in your mail.

Fair

The fair takes place on **16 March 2024** in the Mensa Polyterrasse of ETH Zurich, just next to the ETH main building from 11:00am to 5:00pm.

Imprint

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The Kontaktparty committee is part of the VIS.