

Infobooklet



Kontaktparty 2022

Saturday, 12 March 2022, 11am - 5pm

The largest academic IT-recruiting fair in Switzerland

kontaktparty.ethz.ch

Our Concept

The Kontaktparty is organized annually on a voluntary basis by the Kontaktparty Committee (KPK) of the Association of Computer Science Students at ETH Zurich (VIS) and has established itself over time as the largest academic IT recruiting fair in Switzerland with more than 100 exhibitors and over 600 visitors. Further information about VIS can be found at www.vis.ethz.ch and at firmen.vis.ethz.ch you will find further information on VIS company events.

The fair takes place at the ETH Zurich Center and is primarily aimed at students of computer science at ETH Zurich as well as other universities, and potential employers from the IT industry. The Kontaktparty focuses on personal discussions between students and company representatives. This should serve as a foundation to find a job, an internship or a Bachelor/Master thesis. The fair is accompanied by a comprehensive guide and other related events.

For the more than 1,600 bachelor and master students of computer science, data science, computational biology and bioinformatics, VIS is the first point of contact for events, excursions, study support and representation on dealings with the Department of Computer Science at ETH Zurich. All these offers, from the welcome weekend for first-semester students to the exam preparation courses for the most important exams until the largest academic IT-recruiting fair in Switzerland, are organised by around 120 students on a completely voluntary basis alongside their studies. The VIS is part of the Association of Students at ETH Zurich ([VSETH](http://vseth.ethz.ch)), the umbrella organisation of all student organisations at ETH Zurich, which politically represents the more than 20'000 students in the university. Like the VIS, the VSETH is omnipresent in student life outside the lecture halls.



An impression of the Kontaktparty 2019

Booth Categories

We offer the booth categories A+, A, B and C.

Category A+

Do you have an innovative idea or an interactive product that you would like to demonstrate? Would you like to help shape the Kontaktparty 2022 and make it something special? Category A+ makes it possible.

Category A+ is located on the upper floor. Companies in category A+ benefit from the following services:

- The area of four 4 seat tables
- Prominent placement in the fair guide
- Prominent placement on promotional posters
- Publication of your promotional video before and at the Kontaktparty
- Special support at the Kontaktparty

Our prices¹:

- 1 spot, category A+ 4500 CHF

Only four A+ booths are available. If you are interested, please send your application with your ideas to a-plus@kontaktparty.ethz.ch before 17 September 2021.

Category A

Category A is located in the entrance area of the lower floor. Category A companies receive the following services:

- Prominent placement in the fair guide
- Prominent placement on promotional posters

Our prices¹:

- 6 seat table, category A 2800 CHF
- 4 seat table, category A 2500 CHF

Category B

Category B is located on the lower floor.

Our prices¹:

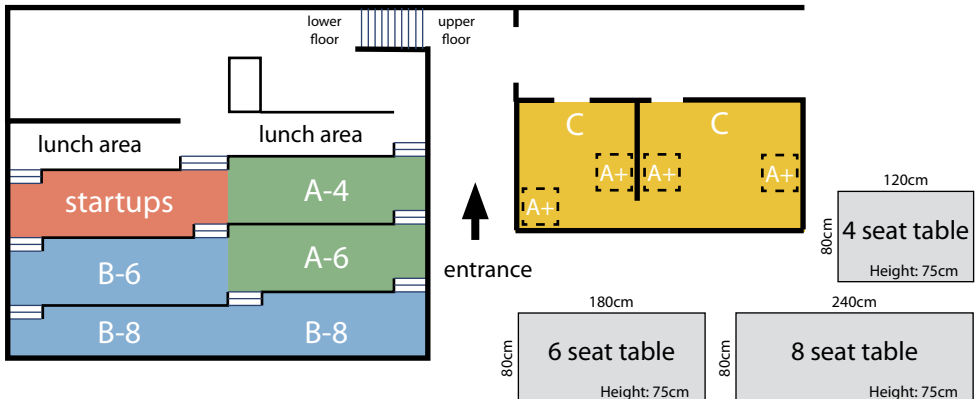
- 8 seat table, category B 2000 CHF
- 6 seat table, category B 1700 CHF

Category C

Category C is located on the upper floor.

Our prices¹:

- 4 seat table, category C 1200 CHF



¹ The prices do not include taxes.

Startups

We want to offer new and innovative startups the opportunity to present themselves and attract talent at an attractive price. We have therefore reserved a separate area at the fair just for startups. In addition to the fair guide, startups will also be listed in a separate brochure, which will be available at the Kontaktparty.

Startups are companies whose entry in the trade register is not older than 3 years. Newly founded subsidiaries of existing companies are also not considered startups.

The registration starts on 8 November 2021 and ends on 31 December 2021.

The participation fee is CHF 300¹.

The number of places is limited and the assignment will be made by the Kontaktparty Committee.

All information can also be found at : kontaktparty.vis.ethz.ch/companies.php#startups

1 The prices do not include taxes.



An impression of the startup section at the Kontaktparty 2019

Services

For booth rental and all other services, the [Terms and Conditions of participation for company fairs at VSETH](#) apply.

Included in the Booth Booking

The following services are implicitly included in the booking of your booth:

- Fairguide
- Booth
- Catering
- Transport service

Fair Guide

The fair guide contains portraits of all participating companies. Before the Kontaktparty, 1000 booklets will be distributed among our students. The guide serves as a central source of information about the fair.

Infrastructure

Electricity and WiFi are included (no other type of network connection is provided).

Transport Service

We organize the transport of your equipment from the baggage-drop to your booth.

Additional Services

You can book the following services in addition to your booth¹:

- | | |
|-----------------------------------|----------|
| • Advertisement in the fair guide | 1000 CHF |
| • Promotional video | 500 CHF |
| • Parcel reception service | 350 CHF |
| • Parking permit | 0 CHF |

All services can only be booked during the registration process. Information on deadlines can be found on page 6.

Advertisement in the Fair Guide

Your A5 advertisement will be published next to your portrait in the fair guide. Thus, the reader's focus completely lies on your company.

Promotional Video

We present your promotional video (max. 120 seconds) to our students. This will be done in advance on Facebook (approx. 2 to 4 weeks before the start of the Kontaktparty) and at the Kontaktparty itself (without sound) on two large, crucially placed screens.

Parcel Reception Service

You may send us your exhibition material during the two weeks before the Kontaktparty. You will find it at your booth upon your arrival.

Important:

The return of the sent material is not included in the parcel reception service. Please have it picked up no later than 14 days after the event. All left over items will be thrown away and not distributed among the students.

Parking Permit

On the day of the Kontaktparty, you will receive a parking card for the ETH parking garage in the main building when you arrive at the baggage-drop.

¹ The prices do not include taxes.

Process

Registration for A+

If you are interested in booking an A+ spot, please send us your application with your ideas to a-plus@kontaktparty.ethz.ch before **17 September 2021**.

Finalization and Ready-To-Print

From your registration of the Kontaktparty until **1 December** you have time to finalize your details (incl. portrait) and book additional services. Afterwards the printing of the fair guide will be ordered.

Promotional Video Deadline

If you have booked the additional service „Promotional Video“, you can send your video to marketing@kontaktparty.ethz.ch until **1 January 2022**.

Fair

The fair takes place on **12 March 2022** in the Mensa Polyterrasse of ETH Zurich, just next to the ETH main building from 11:00am to 5:00pm.

Registration

On **21 September 2021 from 10am until 22 October 2021** you can register your company for the Kontaktparty 2022. Prior to the registration you need to create an account on our web platform [VISIT](#). Please note that there is a big rush and many spots will already be taken after only a few hours. You can also subscribe to one of our waiting lists.

Registration for Startups

The registration for startups opens on **8 November 2021** and closes on **31 December 2021**. For more information, see the Startups section on page 4.

Before the Fair

As soon as the fair guide has been printed, you will receive one with additional information about the day of the fair in your mail.

Alternative implementation models

We plan to hold the 2022 Kontaktparty on-site at ETH Zurich. If this is not possible due to regulatory restrictions, we will plan a hybrid or virtual fair instead. If we have to decide on one of the alternative implementation models, we will communicate this by the end of 2021. However, we expressly reserve the right to adjust the selected fair model again at a later date if necessary.

Virtual fair

If it is not possible to hold the Kontaktparty on site for regulatory reasons, we plan to hold a virtual fair. This would be held on two different days, which would be timed to coincide with the planned main fair.

Furthermore, the prices¹ would be adjusted as follows.

- A+ 3000
- A 2000
- B 1200
- C 900

Hybrid fair

In case we can hold the physical fair, but not in the regular size, we plan to hold a hybrid fair. In this model, some exhibitors will participate in the on-site fair and others in a virtual fair. In the allocation process, we will prioritize companies from higher categories for the on-site show. Prices for exhibitors at the on-site fair will be the same as for the regular fair. The prices for exhibitors at the virtual fair are the same as in the aforementioned section „Virtual fair“.

1 The prices do not include taxes.

Imprint

Editorial Team

Fiona Pichler

Address

Verein der Informatik Studierenden
an der ETH Zürich (VIS)
CAB E31
Universitätstr. 6
ETH Zentrum
CH-8092 Zürich
Switzerland

Email

info@kontaktparty.ethz.ch

The Kontaktparty committee is part of the VIS.

