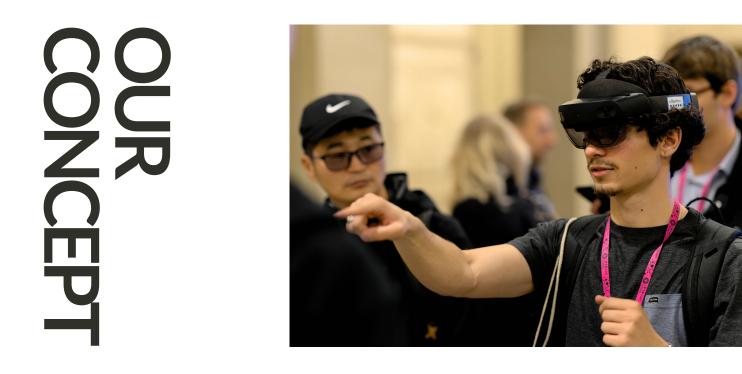# COMPANY GUIDE

VIS con
SYMPOSIUM HACKATHON

Symposium: 11.10.2025
Hackathon: 10.10.2025 - 12.10.2025

OUR CONCEPT

Our goal with VIScon is to inspire students to innovate and to help them see beyond the boundaries of the lecture halls. We aim to provide students with a platform to openly exchange ideas and discuss current problems and potential solutions with experts, hoping that this will help them solve crucial challenges and make a difference.

VIScon is an annual event organised voluntarily by the VIScon Committee (VC2) of the Association of Computer Science Students at ETH Zurich (VIS). It comprises a 3-day Hackathon hosting 150 participants and an engaging 1-day Symposium drawing over 800 attendees. For more details about VIScon, please visit www.viscon.ethz.ch.

The convention takes place in the main building of ETH Zurich and is primarily aimed at students of computer science at ETH Zurich as well as other universities.

VIScon serves as a prime platform for companies to bolster their employer branding initiatives. With its focus on computer science students from ETH Zurich, the event offers an ideal opportunity for companies to showcase their brand and culture to a targeted audience of potential future hires. Through various sponsorship and engagement opportunities, companies can actively engage with participants, fostering meaningful connections and highlighting their organisation as an attractive employer.

PAID OPPORTUNITIES

Joining VIScon as a main or co-sponsor is an exclusive opportunity, with only four spots available for each category. These sponsorships grant the unique privilege of securing a company booth at VIScon, a feature reserved solely for main and co-sponsors. While VIScon is not primarily geared towards recruitment, main and co-sponsors can effectively showcase themselves as employers during the event.
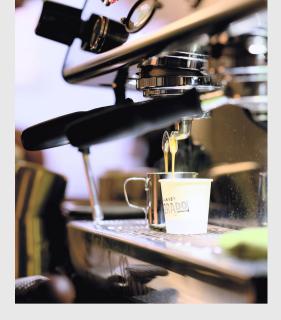
Aside from this exclusive booth opportunity, main and co-sponsors receive extensive visibility through inclusion in all advertising materials and on the event website. Main sponsors enjoy even more benefits, such as the chance to deliver a speech and prominently feature their logo on VIScon merchandise.

In addition to our main and co-sponsorship options, we provide opportunities for smaller-scale sponsorships. These grant sponsors a presence at the event through materials they provide, with a sponsorship fee ranging from 1000 to 2000 CHF.

The following page outlines some suggested ideas for smaller sponsorships; however, please note that these are merely illustrative and specific terms will be agreed upon in a contract. Furthermore, these suggestions are not exhaustive, and we welcome creative input and alternative ideas from potential sponsors.

If you are interested in becoming a Goodie-Bag/Material Sponsor for VIScon 2025 please reach out to us to discuss the details!

GOODIE-BAG & MATERIAL SPONSORING

1   GOODIE-BAG SPONSORING

Goodie bag sponsoring at VIScon presents an excellent opportunity for companies to directly engage with attendees and leave a lasting impression. By contributing items to the event's goodie bags, sponsors can ensure that their merchandise is directly placed into the hands of participants.

The bags are distributed to all attendees of the symposium and hackathon upon registration at the event welcome desk.
In summary, sponsors have the opportunity to provide 800 goodies directly to attendees in their bags. The sponsorship fee for this opportunity ranges from 1000 to 2000 CHF.

2   HACKATHON MATERIAL SPONSORING

Material sponsoring for the hackathon presents a unique chance for companies to captivate participants. With 100 participants in attendance, sponsors have the option to offer enticing prizes for winners, ranging from high-tech gadgets to exclusive industry experiences.

Alternatively, they can provide essential items such as water bottles or shower kits to all participants, while prominently displaying their logo on these items. These initiatives not only enhance the overall participant experience but also offer sponsors invaluable exposure.

3   DRINK SPONSORING

Drink sponsoring for VIScon presents an exceptional opportunity for companies to showcase their brand and provide attendees with refreshments throughout the event. One option is to provide paper cups for coffee service, ensuring that participants stay energized and engaged. Alternatively, sponsors can supply bottled drinks with their logo prominently displayed, offering attendees a refreshing beverage while effectively promoting their brand throughout the event venues. By participating in drink sponsoring, companies can engage directly with attendees and leave a memorable impression, contributing to the overall success and enjoyment of VIScon.

FREE OPPORTUNITIES

SYMPOSIUM

Whether delivering a talk or leading a workshop, speakers have the platform to inspire and educate attendees on various topics or projects. It is paramount to us that these sessions are not viewed as recruitment endeavors; rather, they are intended for individuals to convey their enthusiasm and insights. However, being a speaker at VIScon is subject to a selection process. Prospective speakers are required to submit proposals for talks and workshops. It's important to note that there is no option to pay for speaking slots at VIScon—selection is based solely on the merit and relevance of the proposed content. This ensures that our speaker lineup comprises diverse perspectives and high-quality content.

HACKATHON

Participating as a mentor at the hackathon provides an invaluable opportunity for company employees to contribute their expertise and support to participating teams. Mentors can serve either as team mentors or topic mentors, offering guidance and assistance throughout the hackathon.
This opportunity does not involve any fees. However, please note that spots for mentors are limited, and selection is based on the relevance of their expertise to the hackathon themes and the overall balance of mentor backgrounds. This approach ensures that participants receive the most beneficial guidance and support from mentors with varied perspectives and experiences.

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CONTACT US

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